

# Toshiba SurePOS 300 Series

*A smarter checkout in less space, lower cost*

## A great fit

The new Toshiba SurePOS™ 300 Series brings smarter store solutions to small and mid-sized retailers who need a high-performing, energy-efficient point-of-sale system with a small footprint—and at the lowest cost. Now offered with the powerful and rock-solid Toshiba 4690 Operating System, the SurePOS 300 delivers top levels of customer service for any size retailer, including support for the Toshiba Smarter Checkout for 4690 solution that drives new and innovative revenue opportunities.

## More frills where it counts

When Toshiba introduces a new point-of-sale system, the POS has functionality that our clients need most. Today that means enabling a retailer to offer personalized, interactive services from multiple channels and devices at checkout. In less than a foot of counter space, the small SurePOS 300 packs big features that energize the shopping experience for customers and employees, and that help grow sales faster for the retailer.

Next-generation technologies include the innovative and retail-optimized Toshiba 4690 Operating System V6.3 Enhanced terminal (available with NVRAM feature for 350 and 35A models); the same chip set as on the flagship SurePOS 700 Series; and an optional solid state drive—all to deliver performance enhancements and optimize the most demanding customer service solutions. With the latest system, employees and shoppers are empowered to interact in new ways and with a wide choice of devices, including mobile.

# TOGETHER COMMERCE

## Highlights

- Sixty percent higher performance with Intel mobile technology<sup>1</sup>
- Now supports Toshiba 4690 Operating System V6.3 Enhanced terminal
- New features include solid state drive (SSD) option with potential to increase reliability and speed checkout
- Energy-wise design

## Product Sheet

Superior graphics ensure multimedia applications respond at their best, such as videos and third-party promotions on customer-facing displays. Memory scalable up to 4 GB<sup>2</sup> and replaceable SurePorts mean retailers can use existing assets and introduce new services and devices as needed. Embedded security features help protect against viruses and tampering.

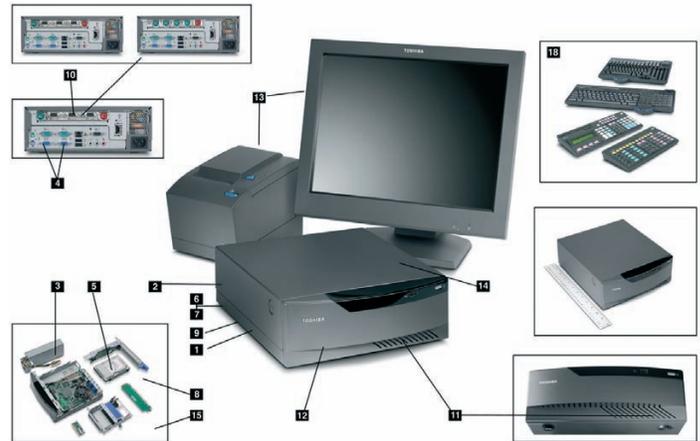
### Lower cost where it matters

The Toshiba SurePOS 300 helps retailers save money where it matters—over the long run. With earth-friendly technology that saves energy and increases reliability, the SurePOS 300 can help reduce power bills while providing a long service life. Deep sleep, for example, allows the POS system to be in a low power state when checkout lanes are idle, then put back to use in seconds, saving up to 47 percent energy.<sup>3</sup>

Remote Management Agent, which can be enabled to automate deep sleep, also allows system monitoring from a single console in the store or remotely. So technicians have quick access to the POS and devices for software and security updates, and to keep tabs on system health. Easy, virtually tool-free serviceability and remote monitoring help keep POS maintenance costs low and checkout lanes moving.

### Sized right for any checkout environment

The SurePOS 300 packs big features into a small space. The footprint measures only about 10 inches, which frees up space on a checkout counter for retailers to display and sell impulse items that can increase revenue. Smartly designed front vents promote front-to-back airflow so that the powerful system stays cool without side vents, allowing it to be placed in a variety of places, even tight spaces.



- 1 Compact footprint and distributed design
- 2 Intel® Celeron® T3100 processor provides 60 percent performance improvement
- 3 80 PLUS Gold power supply
- 4 Dual video display capability
- 5 Storage options include 500 GB hard drive. Solid state drive (SSD) can help speed performance, availability and reliability
- 6 Deep sleep automation and built-in power management let POS “nap” and lower energy costs
- 7 Remote Management Agent
- 8 Virtually tool-free access to key components
- 9 Sensor driver allows proactive monitoring of the health of the system
- 10 Selectable and upgradeable SurePorts enable retailers to use existing devices and connect customer or employee devices
- 11 Front vents promote front-to-back airflow keeping the system cool and help keep systems up and running
- 12 Retail-hardened design
- 13 Engineered for retailers with components designed to work together seamlessly
- 14 Open platform and broad operating system support, including Toshiba 4690 V6.3
- 15 Service and parts available up to seven years after withdrawal

## Product Sheet

As for all Toshiba retail solutions, systems and peripherals are tested, engineered and color coordinated to be compatible. Every detail—even to the latching connection—is designed and optimized to work together as a total store solution. So there is no guesswork when adding services and devices.

### Why Toshiba?

As the world's leading provider of integrated in-store solutions and retail insights, Toshiba Global Commerce Solutions delivers end-to-end solutions for checkout, consumer interactions and retail operations that unlock amazing new possibilities for our clients and shoppers everywhere. In partnership with the Together Commerce Alliance, our global business partner program, we help bring innovation and value to every retailing experience so that you can delight your customers every day, everywhere

---

### Together Commerce

Together Commerce is the new future of retail where retailers adapt their strategies, their stores and their technology to engage with consumers throughout the buying process in a seamless and helpful way. Toshiba SurePOS 300 demonstrates this vision and the collaborative approach in which retailers and customers create mutually rewarding commerce—together.

---

### For more information

To learn more about the Toshiba SurePOS 300 Series, please contact your Toshiba representative or Toshiba Business Partner, or visit: [toshibagcs.com](http://toshibagcs.com)

Additionally, IBM Global Financing can help you acquire the IT solutions that your business needs in the most cost-effective and strategic way possible. We'll partner with credit-qualified clients to customize an IT financing solution to suit your business goals, enable effective cash management, and improve your total cost of ownership. IBM Global Financing is your smartest choice to fund critical IT investments and propel your business forward. For more information, visit: [ibm.com/financing](http://ibm.com/financing)

Copyright © 2012 Toshiba Global Commerce Solutions, Inc.

Toshiba Global Commerce Solutions, Inc.  
3039 E. Cornwallis Road  
Research Triangle Park, NC 27709  
U.S.A.

Printed in the United States of America  
December 2012  
All Rights Reserved

Toshiba and the Toshiba logo are trademarks or registered trademarks of Toshiba in the United States, other countries, or both.

SureMark, SurePoint, and SurePOS are trademarks or registered trademarks of Toshiba in the United States, other countries, or both.

Toshiba Global Commerce Solutions, the Toshiba Global Commerce Solutions logo and toshibagcs.com are trademarks of Toshiba Global Commerce Solutions in the United States, other countries or both. If these and other Toshiba Global Commerce Solutions trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by Toshiba Global Commerce Solutions at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of Toshiba Global Commerce Solutions trademarks is available on the web at "Copyright and trademark information" at <http://www.toshibagcs.com/legal/copytrade.shtml>

Intel and Celeron are registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries.

Linux is a registered trademark of Linus Torvalds in the United States, other countries, or both.

Microsoft and Windows are trademarks of Microsoft Corporation in the United States, other countries or both.

Java and all Java-based trademarks and logos are trademarks or registered trademarks of Oracle and/or its affiliates.

Other company, product or service names may be trademarks or service marks of others.



Please Recycle

The information included in this publication could include technical inaccuracies or typographical errors. Toshiba may make improvements and/or changes in the product(s) or the program(s) described in this publication at any time without notice. Toshiba assumes no responsibility or liability for any use of the information contained herein and all such information is provided "AS IS" without warranties of any kind, express or implied, including but not limited to the implied warranties of merchantability or fitness for a particular purpose. Nothing in this document shall operate as an express or implied license or indemnity under the intellectual property rights of Toshiba or third parties. For more details on limited warranty terms and conditions or extended warranty, please contact your Toshiba representative.

References in this publication to Toshiba products or services do not imply that Toshiba intends to make them available in all countries in which Toshiba operates. Copying or downloading the images contained in this document is expressly prohibited without the written consent of Toshiba. Any proposed use of claims in these materials must be reviewed by Toshiba counsel prior to such use.

All statements regarding Toshiba's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.

The Toshiba Global Commerce Solutions home page on the Internet can be found at [toshibagcs.com](http://toshibagcs.com)

## References

<sup>1</sup> Performance comparison to previous model 340.

<sup>2</sup> MB/GB equals one million/billion bytes when referring to storage capacity; accessibility may be less.

<sup>3</sup> The new Toshiba SurePOS 300 models deliver a 36.1% reduction in maximum power consumption compared to select withdrawn models. Turning on deep sleep for 12 hours should save an additional 47%.